Attorney's Docket No.: 06975-058001 / Ad Serving

TED STATES PATENT AND TRADEMARK OFFICE

Applicant: Harry Morris et al.

Art Unit : 2144

Serial No.: 09/690,007

Examiner: Tam T. Phan

Filed

: October 17, 2000

Title

: DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK

**ENVIRONMENT** 

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Commissioner for Patents

P.O. Box 1450

MAY 14 2004

Alexandria, VA 22313-1450

Technology Center 2100

## INFORMATION DISCLOSURE STATEMENT

Applicants submit the references listed on the attached form PTO-1449. In addition to the art cited on the enclosed PTO-1449 form, Applicants submit the following related application:

U.S. Patent Application Serial No. 09/695,844

Harry W. Morris et al.

Entitled: Advertisement Delivery

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

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Substitute Form PTO-1449 (Modified)

U.S. Department of Commerce Patent and Trademark Office Attorney's Docket No. 06975-058001

Application No. 09/690,007

Information Disclosure Statement by Applicant (Use several sheets if necessary) Applicant
Harry Morris et al.

Filing Date
October 17, 2000

Group Art Unit 2144

(37 CFR §1.98(b))

U.S. Patent Documents Filing Date Publication Document Examiner Desig. If Appropriate Class Subclass Patentee Date Initial ID Number 07/02/91 DODSON et al. AA 5,029,104 04/14/92 PIRANI et al. AB 5,105,184 RECEIVED 04/19/94 **MURPHY** AC5,305,195 MAY 14 2004 11/05/96 **JUDSON** 5,572,643 AD04/07/98 Technology Center 2100 JUDSON ΑE 5,737,619 04/14/98 REILLY et al. 5,740,549 AF 04/21/98 GENNARO et al. 5,742,768 AG 5,754,830 05/19/98 BUTTS et al. AH 5,781,894 PETRECCA et al. ΑI 07/14/98 HILL 09/08/98 AJ 5,805,815 SHAW et al. ΑK 5,809,242 09/15/98 **EIKELAND** 5,828,837 10/27/98 AL ANGLES et al. 08/03/99 5,933,811 AM 08/10/99 **ALBERTS** AN 5,937,392 09/07/99 MERRIMAN et al. 5,948,061 AO 12/07/99 WODARZ et al. 5,999,912 AP 12/28/99 ADLER et al. 6,009,409 AQ LeMOLE et al. 6,009,410 12/28/99 AR **SLOTZNICK** 01/04/00 AS 6,011,537 INGRASSIA, JR. et 03/07/00 6,035,332 ΑT al. **MONTERO** ΑU 6,133,912 10/17/00 **HOYLE** 10/31/00 AV 6,141,010 ALEXANDER et al. ΑW 01/23/01 6,177,931 JUDSON 02/06/01 6,185,586 AXLANDSMAN et al. 6,314,451 11/06/01 AY LANDSMAN et al. 6,317,761 11/13/01 AZ09/24/02 **JUDSON** AAA 6,457,025

Examiner Signature

Date Considered

EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Substitute Form PTO-1449 U.S. Department or Commerce (Modified)

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Attorney's Docket No. 06975-058001

Application No. 09/690,00 **RECEIVED** 

**Information Disclosure Statement** by Applicant

(Use several sheets if necessary)

Applicant Harry Morris et al.

Filing Date

Group Art Unit

(37 CFR §1.98(b))

Technology Center 2100 October 17, 2000 2144

			U.S. Pate	ent Documents			
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	ABB	6,466,967	10/15/02	LANDSMAN et al.			

	Foreig	n Patent Doc	uments or P	ublished Foreign F	Patent A	Application	าร	
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Trans Yes	lation No
	ACC	WO 98/21664	05/22/98	PCT				

Other Documents (include Author, Title, Date, and Place of Publication)					
Examiner Initial	Desig. ID	Document			
	ADD	Graham, Ian S.; <i>The HTML Sourcebook, Second Edition, A Complete Guide to HTML 3.0</i> , Wiley Computer Publishing, 1996, pp 235-241			
	AEE				
	AFF				
	AGG				

**Examiner Signature** 

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